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Experience + Integrity:

Building Blocks for RW Robrock Design-Build Inc.



By Kayleen Reusser

Rodney Robrock, owner of RW Robrock Design-Build Inc., learned at a young age to value innovation, independence and satisfaction in tasks requiring great effort.

Raised on a large grain farm, Robrock learned to face hard work without flinching and develop self-discipline during busy seasons. All of that prepared him for a life of fulfilling the dreams of others.

As a college student, he majored in architectural engineering while doing construction jobs. After graduation, he worked as a draftsman. When offered the opportunity to travel the country with the purpose of overseeing construction projects, Robrock gladly accepted. In the process, he discovered his life's goal and passion was organizing and completing building projects.

In 1993, Robrock co-founded Hakes & Robrock Builders Inc. in Fort Wayne. The goal of the company was to build and renovate upscale custom homes and commercial spaces throughout northeast Indiana.

Three years ago, Robrock formed his own company, RW Robrock Design-Build Inc., in Fort Wayne.

What is the most important component to helping a client build the perfect home?

I believe the most important part... is communication. It's important for both sides to understand the complexity, time and money being invested in the project. I value the trust and confidence each client puts in me. It's important to me that this is an enjoyable experience for them. I think the pride we take in our work is reflected by the number of home and business owners who frequently return to us for renovations or second homes.

Photo by Leaha Meinika

What can a customer expect when approaching you with questions about home construction?

Each customer can expect honesty and knowledgeable answers from me and my team, which is the result of nearly 30 years of experience. We add a complete post-construction follow-up to ensure our clients are 100 percent satisfied.

What is one myth about home building?

One myth might be that building a home won't be a good experience. A client may believe the project will run behind schedule or go over budget. My clients can have confidence in the relationships I've built with my team of contractors. My goal is for the homeowner to enjoy the process of seeing the home built.

What part of the job do you enjoy most?

I take pride in every project. I still enjoy the design, coordination and building projects. Doing this on my own has given me a completely renewed sense of excitement. I love when a completed project is better than my client's original vision. I love the process and the people... (and) value the friendships I've established with my clients over the years. It gives me great joy to put together a team of professionals that I enjoy working with and create a product of which my clients and I are proud.

What is something most people don't know about you?

I love the ocean. Shows like "Deadliest Catch" have always interested me and made me wonder what it would be like to live and work on the ocean the way those people do.

What has been the high point in your life?

My son and daughter have taught me so much about life. I feel like it's supposed to be the other way around, but there's no way to measure what I've learned to value because of them. 🏠

Rodney Robrock

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